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THE USE OF INTERNET TECHNOLOGIES IN THE STUDY OF FOREIGN LANGUAGES IN THE SCHOOL

(ВИКОРИСТАННЯ ІНТЕРНЕТ-ТЕХНОЛОГІЙ ПРИ ВИВЧЕННІ ІНОЗЕМНИХ МОВ У НАВЧАЛЬНОМУ ЗАКЛАДІ)

У статті досліджено застосування інтерактивних методів навчання, а також виникнення нового напрямку у вивченні іноземної мови за допомогою Інтернет-ресурсів із застосуванням різних принципів.

Ключові слова: *інтерактивні методи, інновація, Інтернет-технології, мультимедія, диференціація, оптимізація.*

The article examines the application of interactive teaching methods, as well as the emergence of a new direction in learning a foreign language using Internet resources using different principles.

Keywords: *interactive methods, innovation, Internet technologies, multimedia, differentiation, optimization.*

Processes of reforming the national education system of Ukraine require updating and modernization of educational technologies and teaching methods. Special Interactive methods become relevant in today's market development learning that stimulates innovative change in the cultural and social Wednesday. These methods are an active response to problem situations that arise both before the individual and before society as a whole. Conditions and needs of modern life have led to the emergence of a new direction in learning a foreign language, is led to the use of new Internet technologies.

Thus, the purpose of this study is the theoretical justification of the method learning a foreign language using Internet learning technologies. Achieving the goal determines the feasibility of solving the following tasks:

1.consider modern Internet technologies for mastering foreign languages;

2. identify the role of computers and multimedia in learning foreign languages;

3. consider the experience of implementing Internet technologies to improve learning efficiency;

4. eliminate difficulties in learning a foreign language by students.

Analysis of pedagogical and technical literature has shown that there are different variations of the concept of "Internet technology". Most scientists associate this concept with methods, tools, techniques, processes and processing environments various information. For example, in the "Concept of the national program information "says that" information technology is purposeful organized set of information processes using tools computers that provide high speed data processing, quick search for information, access to information sources regardless

of location their location "[2]. Internet technologies according to M.I. Zhaldak and Yu.S. Ramsky - is "a set of methods, tools and techniques used to implement and ensure information processes in various fields human activity "[3].

In our opinion, learning a foreign language with the help of Internet technologies is an opportunity to work personally with each student, taking into account his abilities, level of knowledge, skills and abilities. Except this, the use of Internet technologies in foreign language teaching allows move away from traditional forms of learning and increase individualization educational activities of students, optimize the acquisition of language structures and grammatical rules, as well as to overcome the monotony of the lesson in the formation speech and communicative competence of students in education [1].The following principles are important in this case:

Differentiation. That is an opportunity to choose and offer to students necessary variants of educational tasks, of a certain complexity and quantity and in such sequence that corresponds to their cognitive abilities, level of knowledge and skills. You can solve a number of lessons in a computer class didactic tasks: to form reading skills and abilities, using global network materials; improve written language skills students; replenish their vocabulary, form a strong motivation to learning a foreign language [4].

Optimization. Availability of various means of presentation of educational material, its structuring with wide involvement of interactive types and forms of works [4].

Independence. Using a hyperlink system that gives opportunity for each student to choose the path and pace of study material [4].

When working with the curriculum with the help of Internet technologies, there is a methodical method of "transferring" students to a foreign language, a situation close to real life. In addition, students have interest in working with a computer, including a variety of computers programs.

Thus, we can say that the use of computer technology makes the learning process intensive, because it creates an atmosphere of competition, fosters the

ability to cooperate. Such classes promote the development of creativity, forming their own views on the problems to be solved. During these classes students learn to compare, summarize, systematize knowledge and skills and thus develop their speech.

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MANAGEMENT ASPECTS OF BLOCKCHAIN PLATFORMS

Представлені результати інформаційно-економічного аналізу інтернет-ресурсу однієї з компаній ІТ-індустрії в галузі криптовалют на базі технології блокчейну. Визначено завдання управління компанією в ІТ-галузі на базі технологій блокчейну: залучення партнерів з рекламних послуг та розробка спільних з ними програм; розвиток мереж СРА (розповсюдження інформації за фінансову винагороду); просування контекстної реклами на