

Generally, the Constitution of Ukraine and the Law “On Local Self-Government in Ukraine” made a significant step in the establishment and development of the institution of communal ownership law. At the same time, the problem of constitutional and legal sources of its regulation in Ukraine remains one of the least developed, and, therefore, requires close attention. Improving the legislative regulation of communal property issues should significantly strengthen the economic basis of local self-government in Ukraine.

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## **USE OF ARTIFICIAL INTELLIGENCE IN TOURIST ACTIVITIES**

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Today, it is impossible to imagine the life of society without innovative processes. Innovations become relevant in various spheres of human activity [1], but we will pay attention to the sphere of services, particularly in the tourism industry. Everyday life, including travel, is undergoing significant changes, it is becoming more saturated with improvements in the innovative direction. Progressive developments such as artificial intelligence (AI) have long become a part of our lives [2]. The use of AI in the world of travel is no exception. Let's consider some of them:

1. Travel preparation, planning and booking. It is difficult to name a person who would be able to analyze a large amount of information and optimally compose the story of the trip. But there is AI that greatly simplifies the organizational process, providing the necessary recommendations for adapting the budget for the trip, takes into account individual wishes, and offers the best vacation option. With the help of AI, they draw up a trip plan, book hotels, tickets, etc.

2. Personalized recommendations. Individual interests of tourists are taken into account with the help of AI: choosing a place to rest, travel routes [3], restaurants. AI can open unique places, hidden and unpopular locations for tourists.

3. Travel safety. AI is capable of controlling travel safety. AI monitors changes in weather conditions, factors that can affect safety in flights, water transport, cars, and warns of danger in any situations.

4. Language barrier technologies. AI with the help of mobile programs provide instant translations, provide comfortable communication in any country [4], expand the border of intercultural communication around the world.

5. Expert advice. AI, analyzing information data, determines the optimal periods of visiting places, avoiding tourist crowds. It predicts trends in tourism and provides travelers with tools for a richer and more comfortable use [5].

Artificial intelligence has its assistants, based on which: Roam Around – a tool based on ChatGPT – helps to build routes according to popular destinations; Vacay Chatbot – provides effective personalized tips about travel services; Curiosio – can create interesting road trips in a few tens of seconds, focusing on the user's time frame and budget; Alexa from Kayak – a voice assistant, with the help of voice search, books hotels, provides useful information about flights, where to go, etc.; Guide Geek – available through WhatsApp and Instagram, the best advice expert, provides information on flights, vacation spots, hotels, helps you save money and enjoy your trip more.

So, the field of digitization has radically changed the tourism industry. Thanks to artificial intelligence, the most complex products of this industry are now available to the consumer. Artificial intelligence under the influence of global trends is changing the industry, but there are still many barriers to their further spread.

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## SOME ASPECTS OF PUBLIC HEALTH CARE MANAGEMENT

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Scientific research in the field of public administration usually requires substantiation of categories and basic concepts in order to form a theoretical basis