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**THE VALUE OF LEADERSHIP IN MODERN WORLD.  
WHAT MAKES A PERSON A LEADER?**

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*The article deals with the value of leadership in modern world. Leadership is an important function of management, which helps to maximize efficiency and to achieve organizational goals. The following article justify the importance of leadership it is the main aspects and qualities. How people can become leadership in collective.*

**Keywords:** *leader, leadership, collective, successes, management.*

Leadership is a process by which a managerial can direct, guide and influence the behavior and work of others towards performance of specific goals in a given situation. Leadership is the ability of a manager to induce the subordinates to work with confidence and zeal [3].

Leadership is the potential to influence behavior of other people. It is also define as the capacity to influence a group towards the realization of a goal. Leaders are required to develop future visions, and to motivate the organizational members to want to achieve the visions [3].

«No one is going to hand me success. I must go out and get it myself. That is why I am here. To dominate. To conquer. Both the world and myself. » — Unknown.

This quote accurately describes the main view of leadership.

In 1939 psychologist, Kurt Levin and his collegians noted that leadership style is one-dimensional and can be authoritarian, democratic, or libertarian. The essence of the theory is that there is an optimal leadership style and this style is the only one [6].

Authoritarian style:

- The leader is one of a kind and holds all power in his hands;
- Personal goal setting and choice of means to achieve them.

Democratic style:

- The leader delegates much of his author to his team;
- The main rules is «Majority opinion – correct opinion».

Libertarian style:

- The leader reserves the definition of goals; the group can choose the means to achieve them;
- Most fully utilized the potential of team members.

The role of a leader in the development of a scenario is crucial. Each leader bears the same responsibility to the members of his team as the CEO - to the employees of the company, and no one can dismiss them.

Therefore, the leader works in two dimensions:

**Command** - clearly explain to people what, how, when to do them, and then closely monitor the progress of the task.

**Support / involvement** - listen to people, support and encourage their efforts, involve them in the problem-solving process.

The leadership and management are the terms that considered synonyms. It is important to understand that leadership is an essential part of effective management. A manager must have traits of a leader; he must possess leadership.

The main qualities of a leader's character:

1. Reliable;
2. Energetic;
3. Initiative;
4. Keenness;
5. Objective;
6. Ambition;
7. Sociability;
8. Loyal;
9. Communicative;
10. Intelligence.

Except character traits, a good leader needs to know:

- Start «seeing» more than «doing»;
- Share your vision;
- Remember that it is about the entire team;
- Keep your promises;
- Care about your followers;
- Believe that anyone can become a leader.

In order to understand the nature of leadership in a particular case, it is necessary to understand the bases on which it is based. Moreover, here we need to consider such interrelated phenomena as power, authority, and influence. Leadership accompanied by management sets a new direction and makes efficient use of resources to achieve it. Both leadership and management are essential for individual as well as organizational success.

### **Література:**

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