

THE ACADEMY OF MANAGEMENT AND ADMINISTRATION IN OPOLE

NAUKOWE POGLĄDY NA STRUKTURALNĄ REKONSTRUKCJĘ REGIONÓW

SCIENTIFIC VIEWS ON THE STRUCTURAL RECONSTRUCTION OF THE REGIONS

НАУКОВІ ПОГЛЯДИ НА СТРУКТУРНУ РЕКОНСТРУКЦІЮ РЕГІОНІВ

Akademia Nauk Stosowanych Wyższa Szkoła Zarządzania i Administracji w Opolu

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1.2. Management of the financial and economic security system of the state in conditions of global instability

The development of measures to restore the state in conditions of global instability is one of the most important problems of national security, which must be solved both at the macro level and at the level of territorial communities. Guaranteeing the financial and economic security of the state in conditions of global instability requires the development of new scientific products (a doctrinal model, regional development strategy as a basis for guaranteeing the financial and economic security of the state, methodological recommendations for calculating the level of financial and economic security of regions in conditions of global instability), which will complement the results of world research and will fill the gaps in the system of guaranteeing the financial and economic security of the regions and the state in conditions of global instability.

In modern conditions of global instability, destructive processes have been activated, the transmission of which poses a significant threat to the national security of the state, negatively affecting the level of its macroeconomic stability. Existing approaches to the regulation of security processes in the financial and economic sphere require systematicity, a logically constructed complex of scientific knowledge that would take into account the rapid change in threats due to emergency situations, and reflect the financial and economic security of the state in its multidimensionality, new ways and well-founded directions for the effective development of regions in crisis conditions of state development. This cross-sectoral problem is currently unsolved and corresponds to the most urgent needs of the economy and society.

The authors conducted a thorough bibliometric analysis using the tools of Google Analytics, Vosviewer v.1.6.15, SciVal, which made it possible to single out international research groups with powerful scientific work on the economic transformation of regional development mechanisms as a basis for guaranteeing the financial and economic security of the state. It was these works that formed the basis for the following analysis.

In work [4] attention is paid to the issues of risks and features of debt management in situations of financial crisis. The authors [7] studied the global financial safety net for more than 150 countries in the period 1960–2014, but the formed research base covers only four elements: foreign exchange reserves, IMF financing, central bank swap lines, and regional financing mechanisms. The work [8] considered the role of the global financial cycle for the financial security of developing countries in different types of crises and over time, but the work mostly focuses on currency crises. The authors [2] analyzed the peculiarities of management in

emergency situations during the years of the economic crisis in Greece, which does not allow us to assert the relevance of the results for other countries. In work [13] the theoretical and practical aspects of state regulation of the development of regions as a complex phenomenon characteristic of most modern countries are investigated. In the study [10], a financial security risk ontology model was built based on risk association and machine learning. The paper [3] claims that well-being has become important in the policy of regional development, emphasizes the need for a synthesis of well-being and regional development within the framework of a carefully developed interdisciplinary approach, but ignores the peculiarities of the functioning of states in conditions of global instability. Authors [11] investigated the impact of regional development plans on China's regional economic growth using a multistage difference-in-differences strategy. In work [1], the authors focused on the fact that the border effect can be an effective tool for promoting regional development in countries with developing economies. The authors [6] analyzed that the digital economy has a positive effect on quality regional development, but the growing threats to the state associated with digitization processes were not assessed.

In previous studies, the authors of the study in the course of the research works "Financial and economic security of the state in the conditions of globalization changes" and "Management of the system of financial and economic security of socioeconomic systems of different levels of functioning" deepened the fundamental scientific ideas about the system of guaranteeing financial and economic security in the conditions of globalization changes; the methodological principles of the systematization of financial and economic security are substantiated, the factors influencing its level are organized; Concepts of strategic financial solutions for improving mechanisms for assessing the state of financial and economic security of Ukraine were formed, strategic directions for its strengthening were modified [14]; the prospects for the development of budget policy implementation tools at the local level are substantiated [12]; the expediency of implementing a behavioral approach to monitoring the state of financial and economic security of the state is substantiated [9]. At the same time, previous studies have shown that in crisis conditions, including those caused by military aggression against Ukraine, there is a critical lack of methodical support and scientifically based tools for the development of regions as a basis for guaranteeing the financial and economic security of the state, and most of the standard mechanisms and algorithms formation of the financial and economic security of the state in the conditions of new challenges turned out to be ineffective.

The purpose of the study is to justify the methodological principles of guaranteeing the financial and economic security of the state in conditions of global instability. The object of the study is the processes and mechanisms of guaranteeing the financial and economic security of the state in conditions of global instability. The

subject of the study is methodological provisions and scientific and practical recommendations for guaranteeing the financial and economic security of the state in conditions of global instability.

In recent years, documents of the "strategy" type (Strategy of National Security of Ukraine, Strategy of Irrigation and Drainage in Ukraine, Strategy of Development of the Sphere of Innovative Activity, Medium-term Strategy of Public Debt Management, Strategy of Sustainable Development, Export Strategy and others) have been quite actively created and approved, "doctrine » (naval doctrine of Ukraine, military medical doctrine, doctrine of information security), "concept" (Concept of ensuring national security in the financial sphere, Concept of development of civic education, Concept of training specialists by dual form of education, Concept of reforming the payment legislation of Ukraine and others), "program" (Program of activities of the Cabinet of Ministers of Ukraine), "plan", incl. in the field of ensuring the financial security of the state.

Note that these guiding documents of state policy are included in the legal system of Ukraine and, accordingly, should highlight the results of strategic planning in a certain area. At this stage of the development of legal support for the financial security of the state, we should note that the problem of hierarchy in the formation of these strategic planning documents is insufficiently explained and substantiated. Thus, there is no established hierarchy of documents such as "strategy", "doctrine", "concept" and others, which leads to certain conflicts in the meaningful filling of the conceptual and categorical apparatus of the legal base in the field of financial security, unclear subordination of strategic planning documents, reduction of the effectiveness of the areas of provision financial security of the state recorded in such documents.

Thus, strategies, doctrines, programs, concepts, projects and plans in the field of financial security should collectively form a picture of a perspective vision of directions for strengthening the level of financial security of the state in its various subsystems, resources that are necessary to achieve certain goals, as well as state policy aimed at formation and effective use of these resources.

In view of the above, ensuring the financial and economic security of Ukraine in conditions of global instability requires a clear system of normative legal acts, which comprehensively present a plan of actions aimed at strengthening financial security, which in general will contribute to the formation of an inextricable connection and the practical implementation of strengthening directions of financial security, which are based on national values and interests in the financial sphere, and also correspond to the approved goals. Currently, both in the scientific research of modern economists and at the official level, there are several variants of the hierarchy of strategic planning documents, in particular in the field of financial security of the state. Some scientific positions express opinions that equate the categories "doctrine" and "concept", or

justify the statement that the concept is included in the doctrine, or, on the contrary, that the doctrine is part of the concept.

The Law of Ukraine "On State Forecasting and Development of Economic and Social Development Programs of Ukraine" No. 5463-VI dated 02.12.2012 [16] mentions the specifics of approving programs and action plans, however, it does not specify the specific differences in such strategic planning documents as doctrine or strategy. Doctrines and concepts are also not mentioned in the draft law "On State Strategic Planning", which should clarify the conceptual and categorical apparatus and clearly define the terminology. The terms of strategic planning defined in the draft law raise questions, because within the framework of classical approaches to strategic planning, the periodicity is approved as follows: short-term prospects - 1-3 years; medium-term - 4-10 years; long-term - from 10 years.

Thus, in our opinion, the doctrinal model of ensuring financial security of Ukraine in the conditions of globalization changes is comprehensively summarized on five levels (doctrinal, conceptual, strategic, program and planning).

The doctrinal level of ensuring the financial security of the state, on which the doctrine of ensuring the financial security of the state is directly formed - a strategic planning document for the long term (from 10 years), in which, based on the application of scientific methods and the results of the analysis of available alternatives, the national idea of the state in the field of ensuring financial security is determined and a vision of its future state is chosen.

As a vision of the future state of the state's financial security, we see favorable conditions for the functioning of the state's financial system, under which the action of internal and external threats does not cause negative processes in this complex system and does not interfere with the formation of the necessary financial conditions for its balanced development. Accordingly, the mission (goal) is to ensure the optimal level of financial security of the state. Undoubtedly, both the vision of the future state of the state's financial security and the mission of ensuring the state's financial security must be aligned with national values and interests in the financial sphere.

The priorities of the national interests of Ukraine in the financial sphere are a certain concentrated expression of the current state of financial security, identified threats, state interests and directions and goals of the state's policy in the field of financial security.

In our opinion, it is appropriate to include the following among the priorities of Ukraine's national interests in the financial sphere: preserving and strengthening the financial independence of the state; increasing the efficiency of state authorities and local self-government, balanced development of democratic institutions to ensure the financial security of households and business entities; formation of a self-sufficient socially oriented market economy; establishment of equal and mutually beneficial relations with other states in the financial sphere, integration into the united global financial space.

At the doctrinal level of ensuring the financial security of Ukraine in the conditions of globalization changes, the legal framework for ensuring the financial security of Ukraine should also be generalized and a clear hierarchy of the formation of strategic planning documents should be highlighted (Fig. 1).

Hierarchy of formation of strategic planning documents in the field of ensuring financial security of the state

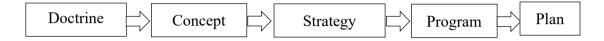


Figure 1 – Hierarchy of formation of strategic planning documents in the field of ensuring the financial security of the state

Source: adapted by the authors to the subject of the study

The main objects of ensuring the financial security of the state should include: household; entity; industry (sector of the economy); region; state.

The conceptual level of ensuring the financial security of the state clarifies the set of legal norms that form a conceptual basis that determines the strategy of actions aimed at ensuring the financial security of the state for a period of up to 10 years. Thus, in the concept of ensuring the financial security of Ukraine, a model of target aspirations, a vision of the future state of the state's financial security should be specified. In addition, in the concept it is advisable to present not only the general vision of the situation, but also the justification of the concept.

The concept of ensuring the financial security of the state in the conditions of globalization is a complex, dynamic and purposeful system of fundamental knowledge about the financial security of the state, which comprehensively and fully illuminates its essence and features, as well as the technology of its provision in the conditions of globalization.

Conceptual views on the system of ensuring the financial security of the state, formed at the second level of the doctrinal model, should become the basis for further justification of the strategy of ensuring the financial security of the state, which should contain not only ideas, principles and views on the research problem, but also a system of concrete actions aimed at achieving set goals.

The strategic level of the formation of the state's financial security forms determining and establishing norms and approves a set of legal norms that form a plan of actions aimed at ensuring the state's financial security. In the general provisions of

the strategy, the continuity of the main provisions of the strategic planning documents in the field of ensuring financial security of the highest level (doctrines and concepts) is necessarily stipulated.

The strategy for ensuring the financial security of the state is a clearly defined line along which the financial system of the state should develop, it is a kind of road map of coordinated actions and systemic measures, the implementation of which will lead to strengthening the financial security of the state.

O. I. Baranovskyi [14] clarified the requirements and structural elements of the strategy for ensuring financial security. Thus, the author emphasizes that among the requirements put forward to the strategy of ensuring financial security, the following must be taken into account:

- the strategy should be based on the patterns of development of financial relations, which can be considered objective;

- the strategy should contain a clear goal and task, as well as a system of measures to ensure financial security and overcome existing negative trends in the financial sphere;

 the strategy should be based on clearly defined means and methods, objects of ensuring financial security.

In addition, according to 0. I. Baranovsky [12], the structural elements of the strategy for ensuring financial security are:

- description of threats (internal and external) to financial security that exist or are potentially possible at all levels of their occurrence;

- definition of national interests in financial relations, their criteria and parameters;

- formation of an effective policy in all structural subsystems of financial security, justification of institutional transformations and development of mechanisms for eliminating the influence of factors that undermine the financial stability (sustainability) of all financial security objects;

- determination of priorities in the implementation of a set of tasks to strengthen financial security;

- implementation of the system of measures allocated in the strategy.

In the process of forming a strategy for strengthening the financial security of the state, a mechanism for optimizing financial risks should also be developed, taking into account the emergence of atypical risks and threats in the context of globalization, including cyber risks and others.

The mechanism for optimizing financial risks in the financial security system of Ukraine should present a detailed description of the process of obtaining optimal indicators of identified financial risks in order to increase the overall level of financial security of Ukraine, and should also be used in different conditions: during periods of active development of the economic system and during periods of crisis phenomena [4].

The strategic goal of optimizing financial risks in the financial security system of Ukraine is to minimize the socio-economic consequences of the destructive impact of the risk environment of the financial sphere and to improve the general state of financial security of the state and society [5].

So, it has been proven that there is no established hierarchy in the structure of the governing documents of state policy in the field of strategic planning, agents of the formation of financial security of Ukraine in the conditions of globalization changes, including plans, programs, projects, strategies and doctrines, which leads to collisions in the content the filling of the conceptual and categorical apparatus of the legal base of this area, the unclear subordination of strategic planning documents, the reduction of the effectiveness of the identified areas of strengthening the financial security of the state. It is substantiated that a clear system of regulatory and legal acts, which comprehensively presents a plan of actions aimed at strengthening financial security, will generally contribute to the practical implementation of directions for strengthening financial security, which are based on national values and interests in the financial sphere, and also meet the approved goals.

A composite statement of the strategy for ensuring the financial security of the state has been developed, which presents a project of the path that combines the current position of the state's financial security in the conditions of globalization with the planned position defined in the doctrine and concept in the formed mission and vision of the future state of the state's financial security, taking into account the isolated factors of influence and existing threats.

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