

The comparative analysis confirms that the genetic characteristics of wheat varieties significantly influence yield indicators. Even when environmental factors and agricultural technologies remain constant, different varieties may demonstrate different productivity levels due to their biological features [2].

The results of this research highlight the importance of selecting high-yielding and adaptable wheat varieties for cultivation in specific agro-climatic regions. The use of productive varieties such as Antonivka and Smuglyanka can significantly increase grain production efficiency and improve the economic performance of agricultural enterprises [1].

In addition, continuous scientific research and variety testing are necessary for the development of modern agriculture. New wheat varieties must combine high yield potential with resistance to diseases, pests, and climate variability. Such characteristics allow farmers to maintain stable grain production even under changing environmental conditions [3].

Therefore, comparative evaluation of wheat varieties under identical conditions provides valuable information for farmers, agronomists, and researchers. The results obtained in such studies can be used to improve agricultural technologies and increase the efficiency of crop production systems [4].

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A PROPERLY WRITTEN COVER LETTER IN ENGLISH: ADVICE AND REQUIREMENTS

The article describes and analyzes the most effective advice on how to write a cover letter properly when applying for a job in order to convince the employer that you deserve the job.

Keywords: *a cover letter, resume, applicant, a potential employer, skills, desired position, business communication.*

In English business communication, when applying for a job, it is customary to send not only a resume and portfolio, but also a cover letter. A cover letter is a one-page letter that a candidate sends along with his resume to a potential employer.

A cover letter should complement, but not duplicate, the resume [2]. Its purpose is to provide more detail on the information in the resume and to substantiate the applicant's desire to obtain the position for which they are applying. A properly written cover letter in English will help you prove to the employer that you deserve the job.

Study the job description in detail. Often, the employer specifies clear criteria that must be met in the cover letter for the resume. This can be a story about yourself in any form, examples of work and a portfolio, other specific information. All these requirements must be taken into account when writing the letter, otherwise the employer may refuse to consider your resume if the cover letter does not meet the stated requirements.

Emphasize skills. Describe in detail your skills and abilities that will be useful in the desired position. Give examples of how you have used these skills in the past, how they helped you cope with difficult tasks [1].

Explain your resume points in detail. Use your cover letter to expand on the main points of your resume. For example, it's a good opportunity to explain the reasons for a change in job or a long period of unemployment, or to outline your areas of professional interest. Read ready-made examples and samples. Before writing a cover letter, look at how others do it. This will help you structure the letter correctly and choose the right phrases. However, if you simply copy the text from the examples, do not forget to change personal details in it: names, company names, positions, dates [3].

Edit and proofread. Your cover letter will be the basis for the employer's decision on whether to open your resume. If your cover letter contains errors and incorrect wording, you may be "screened out" at the very first stage, even if your skills and experience make you a perfect fit for the position. Ask them to read your cover letter or send it to a recruitment consultant for evaluation.

Be concise. Break your letter into short paragraphs and don't develop one idea in more than two or three sentences. If your cover letter seems difficult for the employer to understand, they will most likely not consider your candidacy and will prefer other candidates [2].

Write only the truth. In a cover letter, as in a resume, you should not be deceitful and embellish. Write honestly about your experience and education, since all this can be verified. Even if you manage to hide something from the employer, in the future, if you are hired, the deception will be revealed in any case.

Describe the benefits you can bring to the company. Do not write about your requirements and wishes. You will probably be asked about this at the interview, then you will tell what you expect from the workplace, salary and career growth. In the cover letter, it is better to indicate what you yourself can offer the company as a specialist.

Personalize your letter. Don't send the same cover letter to every company in a row. Write a unique message for each employer. Yes, it will take more time, but this way you will show your interest and seriousness of intentions. If possible, find out the name and position of the person responsible for hiring new employees on the company's website or by phone, and indicate this in your letter [1].

Don't neglect your cover letter. In English-speaking countries, a cover letter is mandatory. It's not just a sign of good manners, it shows your respect for the employer and your genuine interest in the position. The only reason not to send a cover letter with your resume is if it's a requirement of the job you're applying for.

Start your cover letter with a salutation, but avoid the phrase "To whom it may concern" – this is annoying clericalism, which is a sign of poor form.

In the first paragraph, indicate the purpose of your letter: briefly describe why you responded to this vacancy. You can also tell where you found mention of the vacancies or refer to the person who told you about it [3].

Describe your skills and qualifications in more detail. Tell us about your experience in this field, how you have handled similar tasks in the past, what successes you have achieved. Explain how your knowledge and skills can be useful to the company you are looking to join. Offer a few ideas that you are ready to implement immediately after taking up the position.

Summarize all of the above and once again bring the letter to the reasons why you are suitable for the position. You can also mention in the conclusion that you would like to meet the employer in person and talk in more detail about your experience and professional skills. Then say goodbye politely.

All these advice will help to get the desired position as quickly as possible.

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ADVANTAGES AND DISADVANTAGES OF DISTANCE LEARNING IN MODERN EDUCATION

У статті подана інформація про зростання популярності дистанційного навчання та його вплив на сучасну освіту. Підкреслюються основні переваги онлайн-навчання, зокрема гнучкість, швидка комунікація з викладачами, екологічність. Водночас зазначаються недоліки дистанційної освіти, через відчуття ізоляції, потребу високої самодисципліни.

Ключові слова: дистанційне навчання, гнучкість, доступність, самодисципліна, ізоляція, екологічність, цифрові технології.

The article presents information about the growing popularity of distance learning and its impact on modern education. It highlights the main advantages of online learning, including flexibility, fast communication with instructors, and environmental friendliness. At the same time, it points out the disadvantages of distance education, such as feelings of isolation and the need for high self-discipline.

Keywords: distance learning, flexibility, accessibility, self-discipline, isolation, environmental friendliness, digital technologies.

In recent years, distance learning has experienced remarkable growth, transforming traditional educational paradigms and offering learners unprecedented opportunities. Technological advancements and shifting global circumstances have accelerated the adoption of online education, making it not merely an alternative but an essential component of modern learning. Distance learning provides flexibility, affordability, inclusivity, and personalization, becoming a powerful tool for education worldwide. This article explores in detail the numerous benefits that distance learning offers to students, educators, and educational institutions [1].

One of the greatest advantages of distance learning is its inherent flexibility. Unlike traditional classroom environments, online education allows students to study anytime, anywhere, aligning education seamlessly with personal and professional commitments. This flexibility is particularly beneficial for working professionals, parents, or individuals with busy lifestyles who might otherwise find it difficult to attend scheduled classes.

- Students can set their own learning pace.
- Courses can be accessed at any time, from any location.
- Learners can balance studies with jobs and family responsibilities.

Another major advantage of online education is the speed at which everything happens. Teachers can easily update course materials and immediately share the changes with students, who can also quickly receive information and respond to messages [2].

Online assistance is usually available instantly through messaging or video communication platforms. Lectures can be broadcast to thousands of learners simultaneously, eliminating the discomfort some students feel when speaking in large lecture halls.

As expected, the cost of running online courses is significantly lower than traditional education. Universities do not need to rent classrooms, print learning materials, or ensure that staff members are physically present for lectures.

Distance learning also reduces the use of paper and removes the need for students to travel to campus, which significantly decreases CO₂ emissions. In addition, energy consumption is lower because there is less need for lighting, heating large lecture rooms, or using various classroom devices.

However, distance learning is not suitable for everyone. Despite the many benefits of e-