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PROBLEMS AND PROSPECTS OF FINANCIAL INVESTMENT DEVELOPMENT IN UKRAINE

(ПРОБЛЕМИ І ПЕРСПЕКТИВИ РОЗВИТКУ ФІНАНСОВОГО ІНВЕСТУВАННЯ В УКРАЇНІ)

Кугляр A.A. – здобувач вищої освіти групи $\Phi 3/1$

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Стаття присвячена проблемам здійснення фінансового інвестування в Україні. Подолання наявних проблем та реалізація запропонованих пропозицій створить передумови для покращення інвестиційного клімату в країні. Важливо зазначити, що в даних ринкових умовах процес інвестування є досить важливим, потрібним та досить актуальним на сьогодні. Це підтверджують щорічні статистичні дані про обсяги здійснених фінансових вкладень в економіку країни. Загалом фінансові інвестиції є важливим елементом функціонування фірм.

Ключові слова: інвестиції, інвестування; інвестиційна діяльність; залучення фінансових ресурсів; інвестиційний клімат.

The article is devoted to the problems of financial investment in Ukraine. Overcoming the existing problems and implementing proposals will create the preconditions for improving the investment climate in the country. It is important to note that in these market conditions, the investment process is necessary, and quite relevant today. This is confirmed by annual statistics on the volume of financial investments in the state's economy. In general, the financial investment is an important element of the functioning of firms.

Key words: investments, investing; investment activity; attracting financial resources; investment climate.

Financial investments are investments of funds or other assets in securities of economic entities. Investing in free funds in securities has different purposes. The main ones are the receipt of return on investment in the future; conversion of free savings into highly liquid securities, the establishment of official relations or control over the issuing enterprise [1]. Research questions of

financial investment are covered in the works of such authors as P.I. Vakhrin, V.M. Goncharov, M.Π. Denisenko, M.O. Komlik, J.D. Trichina.

The formation and development of the financial investment market in Ukraine were changeable. With the adoption of independence in Ukraine, there were some transformation processes, including the establishment of the stock market of Ukraine, the first stock exchanges were created, the first investments began to come to Ukraine. However, with the crisis that occurred in 2008, the country's economy suffered a significant decline. The level of GDP decreased by almost 20% compared to 2007, for the first time since the beginning of the year the average wage in Ukraine decreased, the State Statistics Committee of Ukraine recorded a twofold - up to \$ 432 million - acceleration of the outflow of foreign direct investment from Ukraine. However, later stability was restored, macroeconomic indicators began to improve, the country's economy became more attractive to potential investors [2].

The main problems of financial investment development in Ukraine include:

- lack of a system for guaranteeing deposits of individuals in CII;
- a significant level of public distrust as a financial and credit system in general, and to NFU in particular, caused by several financial "collapses" and fraud during the years of independence of Ukraine;
- an underdeveloped regional network of the vast majority of companies with asset management (AMC) and their information coverage activities in society;
- burdensome tax legislation, which resulted in the use of CII shadow schemes;
- lack of a sufficient range of modern high-yield financial instruments[3].

There are some problems in the field of implementation and management financial investment that necessitates the search for ways to solve them.

In general, the intensification of financial investment and improving the efficiency of their management should contribute to the stable development of the securities market, the creation of a favorable investment climate in the country, and high-quality government regulation of the investment sphere.

As Ukraine remains an investment-attractive country, it should be noted the ways of development of financial investment: to protect the rights and interests of investors through the adoption of appropriate regulations; to focus securities trading on the organized market and ensure its transparency; to promote the introduction of new financial instruments on the stock market and improving their investment characteristics; to ensure the openness of information of securities market participants for investors to obtain reliable data on object investment and value of securities for efficient distribution of capital. It will also be appropriate to ensure the market stability with

financial investments; transparency of the investment market; introduce a mechanism to protect the interests of investors.

Overcoming the existing problems and implementing the proposals will create the preconditions for improving financial investent in the country.

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OCCUPATIONAL SAFETY DURING BIRD MAINTENANCE (БЕЗПЕКА ПРАЦІ ПІД ЧАС ОБСЛУГОВУВАННЯ ПТИЦІ)

Куліш М. – здобувач вищої освіти групи Т 3/2

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У статті йдеться про безпеку праці під час обслуговування птиці, обробці й інкубації яєць, роботи по газації та опроміненні яєць.

Ключові слова: обслуговування птиці, безпека праці, газація, інкубація, опромінення, вилов птиці, вирощування.

The article deals with occupational safety during poultry care, processing and incubation of eggs, work on aeration and irradiation of eggs.

Keywords: poultry maintenance, labor safety, aeration, incubation, irradiation, poultry catching, rearing.

When raising and keeping poultry in cage batteries, before starting work it is necessary to check the presence and serviceability of ladders, braking devices in mobile areas for inspection and maintenance of the upper tiers of cage batteries, feeders and distribution conveyors. The lighting of the room where the bird is caught is carried out by blue electric lamps. When inspecting, rejecting, performing technological operations should be careful to prevent injuries to hands, face and eyes. The feeder can only be started up after the set signal has been given. Drinkers should only be cleaned with a special tool. Collecting eggs from the cages should be done with a special hook.