

**THE IMPACT OF THE USE OF TECHNOLOGY ON THE PROCESS OF LEARNING
ENGLISH IN UNIVERSITIES****(ВПЛИВ ВИКОРИСТАННЯ ТЕХНОЛОГІЙ НА ПРОЦЕС ВИВЧЕННЯ АНГЛІЙСЬКОЇ
МОВИ У ВНЗ)**

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Анотація: У сучасному світі використання технологій стає все більш значущим аспектом навчання та освіти. Ця стаття аналізує вплив використання технологій на процес вивчення англійської мови у вищих навчальних закладах. Вона досліджує різноманітні інноваційні методи, програми та інструменти, які використовуються викладачами для покращення навчального процесу та підвищення мотивації студентів. Аналізуються переваги та недоліки використання технологій в навчанні англійської мови, а також наводяться приклади успішного впровадження технологій у практику навчання. Дослідження показує, що використання технологій може значно покращити якість навчання англійської мови, забезпечити більш інтерактивний та цікавий процес навчання, а також сприяти підвищенню рівня володіння мовою серед студентів.

Ключові слова: технології, вивчення англійської мови, вищі навчальні заклади, навчання, інновації, викладання, мотивація, інтерактивність, ефективність, цифрові інструменти, навчальні програми.

Abstract: In today's world, the use of technology is becoming an increasingly significant aspect of learning and education. This article analyzes the impact of the use of technology on the process of learning English in higher education institutions. She explores a variety of innovative methods, programs, and tools used by educators to improve the learning process and increase student motivation. The advantages and disadvantages of using technology in teaching English are analyzed, as well as examples of successful implementation of technology in teaching practice are given. The study shows that the use of technology can significantly improve the quality of English language learning, provide a more interactive and interesting learning process, and contribute to increasing the level of language proficiency among students.

Key words: technology, learning English, higher education institutions, learning, innovation, teaching, motivation, interactivity, efficiency, digital tools, curricula.

The influence of the use of technology on the process of learning English in higher educational institutions (HEIs) is a relevant research in the modern educational field. With the increasing availability of digital tools and innovative approaches to learning, it is becoming increasingly important to understand how these technologies affect the process of learning English. The introduction to the study will consider the relevance of using technology in the educational process, indicate the importance of learning English for a modern student, and highlight the main problems and prospects of using digital tools in language learning[1].

The purpose of this study is to study the impact of the use of technology on the process of learning English in higher educational institutions (HEIs). The research is aimed at determining the effectiveness of technological innovations in the educational process, their impact on the academic achievements of students, as well as on their motivation and interest in language learning. Taking into account the rapid changes in the field of information technologies, the study is aimed at analyzing modern approaches to the use of digital tools, software and interactive methods in the educational process of the English language in higher education institutions.

Despite the significant potential and opportunities provided by modern technologies, there are still some problems and challenges in the process of learning English in higher education institutions (HEIs) in Ukraine. One of these problems is the unequal level of availability and quality of technological tools in different universities. Some institutions have limited access to modern

computer and Internet resources, which makes it difficult to implement innovative teaching methods.

In addition, the necessary qualifications and training of teachers for the effective use of technology in language learning are not always available. Many teachers may not be sufficiently prepared to use modern educational platforms, programs and interactive tools.[2].

An additional problem may be insufficient motivation of students to learn English with the help of technology. Although the use of digital tools can make learning more interesting and exciting, insufficient attention to the adaptation of curricula to the needs of the modern student environment can lead to low student engagement in the language learning process.

The use of modern technologies in the educational process of the English language in higher educational institutions (HEIs) opens up new opportunities for students and teachers. These technologies include the use of computer programs, multimedia tools, web resources, online courses, mobile applications and other innovative tools.

First of all, the use of digital technology allows students to access a large number of additional materials for learning English, such as video lessons, audio files, interactive exercises, etc. This makes the learning process more exciting and diverse.

Second, the interactivity of digital media allows students to actively interact with the material and receive immediate feedback. This contributes to better learning of the material and development of English language skills such as reading, writing, listening and speaking.

Third, the use of technology can create opportunities to personalize learning by adapting materials and tasks to the needs of each student. This allows each student to work at their own pace and at a level that suits their abilities and needs.

In general, the use of technologies in the educational process of the English language in universities contributes to the improvement of the quality of education, increasing the motivation of students and expanding their opportunities to acquire knowledge and skills.

When learning English in higher education institutions (HEIs) in Ukraine, the use of modern technologies can open many opportunities for improving the quality and effectiveness of education. One of the key benefits of using technology is increasing the availability of a variety of learning resources for students. Interactive online platforms, mobile apps, and web resources can provide students with the ability to learn a language anytime, anywhere, helping them stay engaged and motivated.

In addition, the use of technology can help improve students' communication skills. Virtual classrooms, video conferencing and specialized language learning programs can facilitate active communication in an English-speaking environment and practice speaking skills in real-life situations.

Another important advantage is the possibility of individualizing learning with the help of technology. Adaptive learning platforms can adapt materials to each student's needs, providing personalized assignments and guidance for each.

In general, the introduction of technologies into the educational process can improve the effectiveness of English language learning in universities, providing students with access to the latest educational resources, promoting active communication and individualization of learning.

In conclusion, it can be noted that the use of modern technologies in the process of learning English languages in higher education institutions (HEIs) has great potential for improving the quality of education and the effectiveness of learning. It promotes the development of students' language skills, creates opportunities for interactive and interesting learning, and also increases access to educational resources.

However, in order to achieve the maximum positive effect, it is necessary to solve some problems, in particular, uneven access to technologies and insufficient preparation of teachers for their use. It is also important to take into account the needs and interests of students, creating adaptive curricula and ensuring their motivation to learn the language.

Therefore, for the successful use of technologies in the educational process, a comprehensive strategy is needed, which takes into account the needs of all participants of the study and ensures their interaction and cooperation.

Література:

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